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American Institute of Floral Designers

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AIFD Offers DVDs of 2009 National Symposium

BALTIMORE (July 14, 2009) – The American Institute of Floral Designers' (AIFD) 2009 National Symposium held in Kansas July 11-16 was an outstanding success, attracting more than 1,100 attendees from nearly 20 countries around the world. Now AIFD is sharing this event with floral design, special event and wedding professionals unable to attend by offering its symposium programs on DVD.

"Responses to our attendee survey indicated that this year's Symposium education schedule was particularly strong throughout," said Walter Fedyshyn AIFD PFCI, the newly installed president of the industry's leading floral design education organization. "I encourage everyone who didn't have the opportunity to attend 'Collaboration' in Chicago to seriously consider securing a set of the DVDs before they are sold out."

Fedyshyn also added that it is an easy way for AIFD Accredited Members to earn their required continuing education. Ten continuing education units (CEUs) may be earned with the purchase of a full set of Symposium DVDs and then successfully completing a 10-question quiz based on the information presented by Symposium stage designers. AIFD members must attain 25 CEUs every three years.

The full set of 15 DVDs may be purchased for \$250 with an additional shipping and handling fee. DVDs may also be ordered individually or in smaller packages. DVDs can be previewed and ordered online on AIFD's Web site at www.aifd.org/2008symposiumdvds.htm.

The prices for the AIFD National Symposium DVDs are \$25 each, 3 for \$60, 6 for \$100, or the full set of 15 for \$250.

Open to all florists, AIFD's National Symposium is considered the floral industry's leading design education event. The 2010 program will be held in Boston, Mass. on July 3-8, 2010. For further information on AIFD visit its Web site at www.AIFD.org.

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About the American Institute of Floral Designers

Established in 1965, the American Institute of Floral Designers is, today, the floral industry's leading non-profit organization dedicated to establishing, maintaining and recognizing the highest standard of professional floral design. AIFD and its worldwide accredited members are in the forefront of the industry in presenting educational design programs and in designing flowers for such renowned events as the Tournament of Roses Parade, Academy Awards and Presidential Inaugurations.