



FOR IMMEDIATE RELEASE

CONTACT:

Molly Baldwin
mollybaldwin@assnhqtrs.com
(410) 752-3318

**Joseph E. Shaner Co. Welcomes Assistant Director of Communications
and Marketing**

BALTIMORE – The Joseph E. Shaner Company (JES) welcomes **Meghan Brady** of Phoenix, Md. as the new assistant director of communications and marketing.

Brady assists with the communication efforts of several clients including the American Institute of Floral Designers (AIFD), the Professional Grounds Management Society (PGMS), the Maryland Chiropractic Association (MCA), the Maryland Optometric Association (MOA), the Maryland Improvement Contractors Association (MICA), the Chesapeake Human Resources Association (CHRA) and the Maryland Association of Mortgage Professionals (MAMP). As assistant director, she helps update and maintain client websites as well as creates newsletters and other marketing materials per the clients' needs. She also develops press materials and distributes them to the appropriate audiences.

A 2006 graduate of Notre Dame Preparatory School in Towson, Brady earned her bachelor's degree in business with a concentration in marketing from Virginia Tech in 2010. "I'm eager to get started and help produce communications that emphasize just how important our clients are and increase awareness about their initiatives," she exclaimed.

About the Joseph E. Shaner Company

JES is Baltimore's largest Association Management Company and is one of a select group of national association management companies to have been accredited by the American Society of Association Executives (ASAE) for meeting rigid standards of practice. Established in 1974, the company provides association management services to more than a dozen prominently recognized non-profit trade and professional associations. For more information visit the website at <http://www.jeshaner.com/>.

###

