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Joseph E. Shaner Co. Welcomes New Director of Communications

BALTIMORE – The Joseph E. Shaner Company (JES) welcomes **Erika Williams** as the new director of communications. Erika took over the reins for Eric Grammer, who had been with the company for seven years.

Erika manages the communication efforts of several clients, including but not limited to the American Institute of Floral Designers, the Professional Grounds Management Society and NAIOP-Maryland. As director, Erika designs, updates and maintains client Web sites, develops newsletters and other marketing materials per the clients' needs. She also develops press materials and distributes them to the appropriate audience.

Ms. Williams earned her bachelor's degree from Baylor University with a dual focus business-journalism and management information systems. She earned her Master's in communication in contemporary culture from the College of Notre Dame of Maryland. "I'm eager to get started and continue to produce communications that emphasize just how important our clients are and increase awareness about their initiatives."

JES is Baltimore's largest Association Management Company and is one of a select group of national association management companies to have been accredited by the American Society of Association Executives (ASAE) for meeting rigid standards of practice. Established in 1974, the company provides association management services to more than a dozen prominently recognized non-profit trade and professional associations. For more information visit their Web site at <http://www.jeshaner.com/>.

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